

ANEW TREATMENT SELECTOR



Optimize your regimen. Check off your skin care concerns to determine which targeted treatments best address your needs. Also consider form preferences. Serums deliver lightweight texture. Creams have a richer feel.

ANEWGENICS

GENERALIST

Addresses a combination of top anti-aging concerns. A great “go to” for Customers who want simplified anti-aging skin care.

Treatment Concentrate

- wrinkles
- discoloration
- loss of firmness



Eye Treatment

- fine crow's-feet
- roughness around the eye area

Use A.M. & P.M., in place of your eye cream.



Night Treatment Cream

- wrinkles
- discoloration
- rough, uneven skin

Use in the evening, in place of your night cream.



Avon Products, Inc.

ANEW CLINICAL

DISCOLORATIONS

Absolute Even Multi-Tone Skin Corrector (serum)



- 7 types of discolorations

Absolute Even Spot Correcting Hand Cream SPF 15

Coming in C-11



- dark spots on hands

Pro Line Eraser Treatment (serum)



- fine lines
- deep wrinkles

Pro Line Eraser Eye Treatment



- fine lines
- crow's-feet

Advanced Wrinkle Corrector (cream)



- deep wrinkles

SAGGING & LOSS OF SKIN TONE

ThermaFirm Face Lifting Cream



- loose, sagging skin

Eye Lift Pro Dual Eye System



- sagging skin in the eye area

Lift & Firm Pro Serum



- loss of firmness
- loss of elasticity

ROUGH, UNEVEN SKIN TONE

Advanced Retexturizing Peel



- rough, uneven skin
- dull skin tone

Resurfacing Expert Smoothing Fluid (serum)



- rough skin