

AVON

KICKSTART

FOR NEW REPRESENTATIVES

MONEY, REWARDS AND MORE

Avon's KickStart program taps into your passion for your business for a quick start to achieving your goals and making money in every campaign. It's easy — and in 90 days you are set up to make it happen.

HERE'S HOW IT WORKS

In 90 days as a new Representative you can:

EARN **40%**

on all sales in your first campaign and 40% on your next 6 campaigns when you hit your sales goals. (Everything — face-to-face, online, and all product categories).

EARN **\$50**

for every new Qualified Recruit* you bring into Avon.

EARN OVER **\$1,000**

when you hit all your KickStart goals: Achieve all 6 sales goals and recruit 3 or more Qualified Recruits in your first 7 campaigns and get an extra \$200.

| CAMPAIGN | SALES GOALS | APPROXIMATE CUSTOMER ORDERS | EARNINGS BASED ON 40% |
|--|-------------|-----------------------------|-----------------------|
| 2nd Campaign | \$150 | 5-6 | \$60 |
| 3rd Campaign | \$200 | 6-8 | \$80 |
| 4th Campaign | \$250 | 8-10 | \$100 |
| 5th Campaign | \$300 | 10-12 | \$120 |
| 6th Campaign | \$350 | 12-14 | \$140 |
| 7th Campaign | \$400 | 14-16 | \$160 |
| + 3 Qualified Recruits (\$50 each)* | | | \$150 |
| + Bonus for achieving sales and recruiting goals | | | \$200 |
| Total | | | \$1,010 |

RECRUITS = REWARDS

Receive a \$50 Bonus for every Qualified Recruit who joins your team within the incentive time-frame. No limit! In addition, exclusively for you: In your first five campaigns, place an on time order of \$50 or more on youravon.com, and you'll receive a FREE pack of 10 Avon Brochures.

SHARE THE OPPORTUNITY

3 Recruits



\$150 bonus

5 Recruits



\$250 bonus

10 Recruits



\$500 bonus

QUICK FACTS

*What's a Qualified Recruit? Any Representative recruited during your KickStart program who has an on-time, paid order of \$150 or more during their first or second campaigns of appointment (by close of LOA 2), refer to KickStart FAQs for more information on a qualified recruit.

KickStart also puts you on track for Avon's President's Recognition and the Advanced Leadership Program.