

# Let's Talk Avon Party

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## *Choose a theme*

Is it summer? Have a pool party or lawn party, or if it's Georgia and hot, have a let's meet indoors and eat some ice cream party. Have a Mexican party; use a piñata and fill it with samples or have a Mexican hat and fill it with chips. For Christmas, you could have a Yule log or reindeer cake. Nobody having a birthday, that's ok, have an un-birthday party with a cake. Are you big on ideas but short on money, how about having a potluck party. Short on people to attend, have an "I am an Avon Rep, just wondering if you knew about that party on your block" party (make sure to have a big sign for passersbys). No matter which theme have plenty of brochures and always give away a basket or item.

In addition to these themes, you can also chooses to do parties geared toward different types of products, i.e. jewelry party, Christmas decorating party, facial parties, make up parties, etc.

## *Game Ideas*

The "Price is Right" Avon Style. Have several items and let your contestants write prices of the products on a card. Get them to hold them up one by one. The person closest to the correct price wins; the product that is. If anyone guesses the exact price, give them a bonus prize.

Sticker Shock. Place a sticker in each of the Avon brochures you have distributed to your guests. The player who finds the sticker in the shortest amount of time wins a prize.

Celebrity of the Day. Choose one of our Avon celebrities. The one who finds the celebrity the fastest wins. Bonus round. Find some facts about your celebrity and see if anyone knows the answer.

Sample Queen. Use a blindfold. Have your blindfolded guest smell several fragrance samples and see if she can guess any of them correctly. If she does – you guessed it – a prize. You can buy a paper crown in case you get a queen who knows all the fragrances.

SSS Knowledge. Give your guests a piece of paper. See how many uses of Skin So Soft Oil they can come up with.

## *Closing the Sale*

Talk with your hostess before the party. Have her tell you what she would like as a gift. Determine how much her total party sales need to be for her to earn her gift. Or choose a gift basket or bundle to offer your hostess.

Before ending the party, announce a special prize or discount for anyone with \$25 or more on their order form.