



What's **YOUR WHY?**

One Question Gives You All the Answers.

Take a minute to answer the questions below, and be honest — and specific. When you really know what's driving you and what you want from your Avon business, you'll be motivated to work harder and reap the rewards you want most.

WHY DID YOU SAY YES TO THE OPPORTUNITY OF AVON?

Chances are making extra money is at the top of the list — who doesn't want a little extra income? But beyond that, your why is about your inspiration and deepest motivation. What do you hope to gain from this experience?

WHAT ARE YOUR FINANCIAL GOALS?

What income do you need to make your dreams happen? This is where you should think in the now — and the next. Think about short-term goals and long-term dreams, too.

MONEY BRINGS FREEDOM. HOW DO YOU DEFINE FREEDOM?

Everybody defines freedom differently. What kind of freedom means most to you? Is it freedom from financial worry? Or being your own boss and creating your own schedule? Or creating a new a lifestyle that you'll find more fulfilling?

HOW DO YOU ENVISION YOURSELF WHEN YOU'VE REACHED YOUR GOAL?

What do you see — and how does it make you feel? Go deeper to the real reason behind your why. Remember, it's not just about money, it's about what that income will make possible for you and your family.
